

**BERINGER BLASS WINE ESTATES LIMITED "PASSION FOR  
PERFORMANCE 2005/06" PROMOTION**

**CONDITIONS OF ENTRY**

1. Information on how to enter and prizes form part of these Conditions of Entry.
2. Entry is only open to Australian residents aged 18 years or over. Employees and their immediate families of the Promoter, participating stores and their agencies associated with this promotion are ineligible.
3. To enter, purchase a specially-marked bottle of Wolf Blass wine bearing a 'Passion for Performance 2005/06' promotional sticker with a alphanumeric unique code and, between 01/11/2005 and 31/01/2006, either:
  - SMS the alphanumeric unique code, your name, postcode and the name of the store where the product was purchased to 1999 6644; OR
  - call 1902 22 77 10 and leave your alphanumeric unique code and details (as prompted); OR
  - visit **[www.wolfblass.com.au](http://www.wolfblass.com.au)** and follow the instructions (which includes entering your details and the alphanumeric unique code).
4. Entrants will be notified immediately via reply SMS or a recorded message during their call or a pop-up box (as the case may be) of whether they are a provisional winner of a prize.
5. SMS entries charged at 55c including GST. The SMS entry mechanic is only open to consumers with a SMS compatible mobile phone connected to a service provider and plan which permits text messaging to the promotional SMS number. It is recommended that entrants check with their individual service provider in this regard. SMS entries via the internet are not valid and will not be accepted.
6. Maximum cost of 1900 call will not exceed \$0.55 including GST. Mobile phones may attract a higher rate.
7. Any costs associated with accessing the promotional website is the entrant's responsibility and is dependent on the Internet service provider used. Any contact details entered incorrectly on the website shall be deemed invalid.
8. Only one alphanumeric unique code per entry is permitted. The same alphanumeric unique code cannot be used more than once. Unrecognised codes will not be accepted. Numeric unique codes from promotional stickers printed for the "Wolf Blass Passion For Performance Instant Win 2004/05" Promotion (conducted between

01/11/2004 and 31/01/2005) will **NOT** be accepted for this 'Passion for Performance 2005/06' promotion.

9. All entries are deemed to be received at the time of receipt into the "Passion for Performance 2005/06" Promotion database and NOT at the time of transmission by the entrant.
10. The Promoter, in its absolute discretion, reserves the right to verify the validity of all entries and to disqualify any entrant who tampers with the entry process, including but not limited to, techniques designed to avoid payment of SMS/call costs, or who submits an entry that is not in accordance with these Conditions of Entry.
11. No responsibility accepted for late, lost or misdirected entries.
12. Entrants must retain their purchase receipt(s) and 'Passion for Performance 2005/06' promotional sticker for all entries submitted as proof of purchase. Provisional winners will be required to send their original purchase receipt (which clearly specifies their purchase was made between 01/11/2005 and the date in which they submitted their entry) **AND** their original 'Passion for Performance 2005/06' promotional sticker (containing the alphanumeric unique code that was used to enter), to a Reply Paid address (as nominated by the Promoter in its absolute discretion) in order to validate their entry and claim their prize. Provisional winners who are unable to provide their original purchase receipt and original promotional sticker pursuant to this condition 12 will forfeit all prize entitlements. Provisional winners must also retain a photocopy of their purchase receipt and promotional sticker submitted pursuant to this condition 12 for verification purposes. The Promoter recommends that provisional winners send their original purchase receipt and original promotional sticker via registered post; however, this is not a condition of claiming a prize.
13. Promotion commences 01/11/2005. Entries close 11:59pm AEDST on 31/01/2006.
14. Prizes to be awarded at random consist of:
  - **Major Prizes:** 3 x Mercedes-Benz C-Class Sports Coupè vehicles, valued at up to \$60,880.00 each (incl. GST) depending on the winner's State/Territory of residence, including registration and on-road costs. Vehicle prize does not include third-party and/or comprehensive insurance. One (1) Major Prize will be randomly awarded in each of November, December and January; and
  - **Minor Prizes:** 300 x Wolf Blass travel bags valued at \$69.
15. Winners will be notified by telephone and mail and the names of winners over \$100 will be published in The Australian on 15/02/2006. All provisional winners that entered via SMS will be contacted by the

Promoter via SMS and/or phone and the Promoter will record their address details.

16. Promotional stickers will be deemed void if stolen, forged, mutilated or tampered with in any way. There will be a maximum total of 3,000,000 promotional stickers printed for this "Passion for Performance 2005/06" promotion.
17. A draw for any unclaimed prizes will take place at Vodafone, Level 1, 225 Miller Street, North Sydney NSW 2060, on 19/05/2006 at 10am AEST, subject however to any written directions given under Reg 37 of the Lottery and Gaming Regulations 1993 (SA). If applicable, winners will be notified by mail and the names of winners of prizes over \$100 will be published in The Australian on 14/06/2006.
18. Judges' decision is final and no correspondence will be entered into.
19. Total prize value is up to \$203,340 (incl. GST). The Promoter accepts no responsibility for any variation in the prize value. Prizes are not transferable or exchangeable and cannot be taken as cash.
20. In the event that a prize(s) is/are not available, the Promoter reserves the right to substitute prize(s) in its discretion to the same and equal recommended retail value and/or specification subject to any written directions from the various lottery Departments.
21. The Promoter is not responsible for any incorrect or inaccurate information, either caused by the phone user or website user or for any of the equipment or programming associated with or utilised in this competition, or for any technical error, or any combination thereof that may occur in the course of the administration of this competition including any omission, interruption, deletion, defect, delay in operation or transmission, communications line or telephone, mobile or satellite network failure, technical problems or traffic congestion on the Internet or website, software failure, theft or destruction or unauthorised access to or alteration of entries and any injury or damage to participants' or any other person's computer related to or resulting from participation in or down-loading any materials in this competition.
22. If, for any reason, this competition is not capable of running as planned (including but not limited to) technical failures, unauthorised intervention, fraud or any other causes beyond the control of the Promoter which corrupts or affect the administration, security, fairness, integrity or proper conduct of this competition, the Promoter reserves the right in its sole discretion to disqualify any individual who tampers with the entry process, and, subject to any written directions given by the various Lottery Departments, to cancel, terminate, modify or suspend the competition.

23. The Promoter shall not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or for personal injury which is suffered or sustained, as a result of taking any of the prizes, except for any liability which cannot be excluded by law.
24. Beringer Blass Wine Estates Limited is collecting this information for the purpose of supplying or promoting its goods or services. Generally, we only disclose this information to organisations who help us supply or promote our goods or services and to companies within the Corporate Group. You can access information we hold about you or obtain a copy of our privacy policy by contacting our Privacy Hotline on (03) 8606 5666.
25. By entering the promotion, unless otherwise advised, each entrant also agrees that Beringer Blass Wine Estates Limited (and other companies within its Corporate Group) may use this information, in any media for future promotional, marketing and publicity purposes without any further reference, payment or other compensation to the entrant, including sending the entrant electronic messages.
26. Entrants consent to the Promoter using the entrant's name, likeness, image and/or voice in the event they are a winner (incl. photograph, film and/or recording of the same) in any media for an unlimited period of time without remuneration for the purpose of promoting this competition (including any outcome), and promoting any products manufactured, distributed and/or supplied by the Promoter.
27. The Promoter reserves the right to request winners to provide proof of age, identity and residency at the nominated prize delivery address. Identification considered suitable for verification is at the discretion of the Promoter.
28. The Promoter reserves the right to conduct security verification checks at their absolute discretion. Prize winner may be required to sign a declaration confirming their eligibility to accept the prize.
29. Beringer Blass Wine Estates Limited encourages consumers to enjoy responsibly. Legal aged consumers are advised to consider the safe drinking levels recommended in the National Health & Medical Research Council Australian Alcohol Guidelines that are:
- Males: Up to 6 standard drinks on any one day, no more than three days a week.
  - Females: Up to 4 standard drinks on any one day, no more than three days a week.
- A full version of the guidelines is available at [www.health.gov.au/nhmrc/publications/pdf/ds9.pdf](http://www.health.gov.au/nhmrc/publications/pdf/ds9.pdf). Entry and continued participation in this promotion is subject to the licensee's liquor serving policy.

30. The Promoter is Beringer Blass Wine Estates Limited (trading as Foster's Australia) of 77 Southbank Boulevard, Southbank VIC 3006 (ABN 55 004 094 599).

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